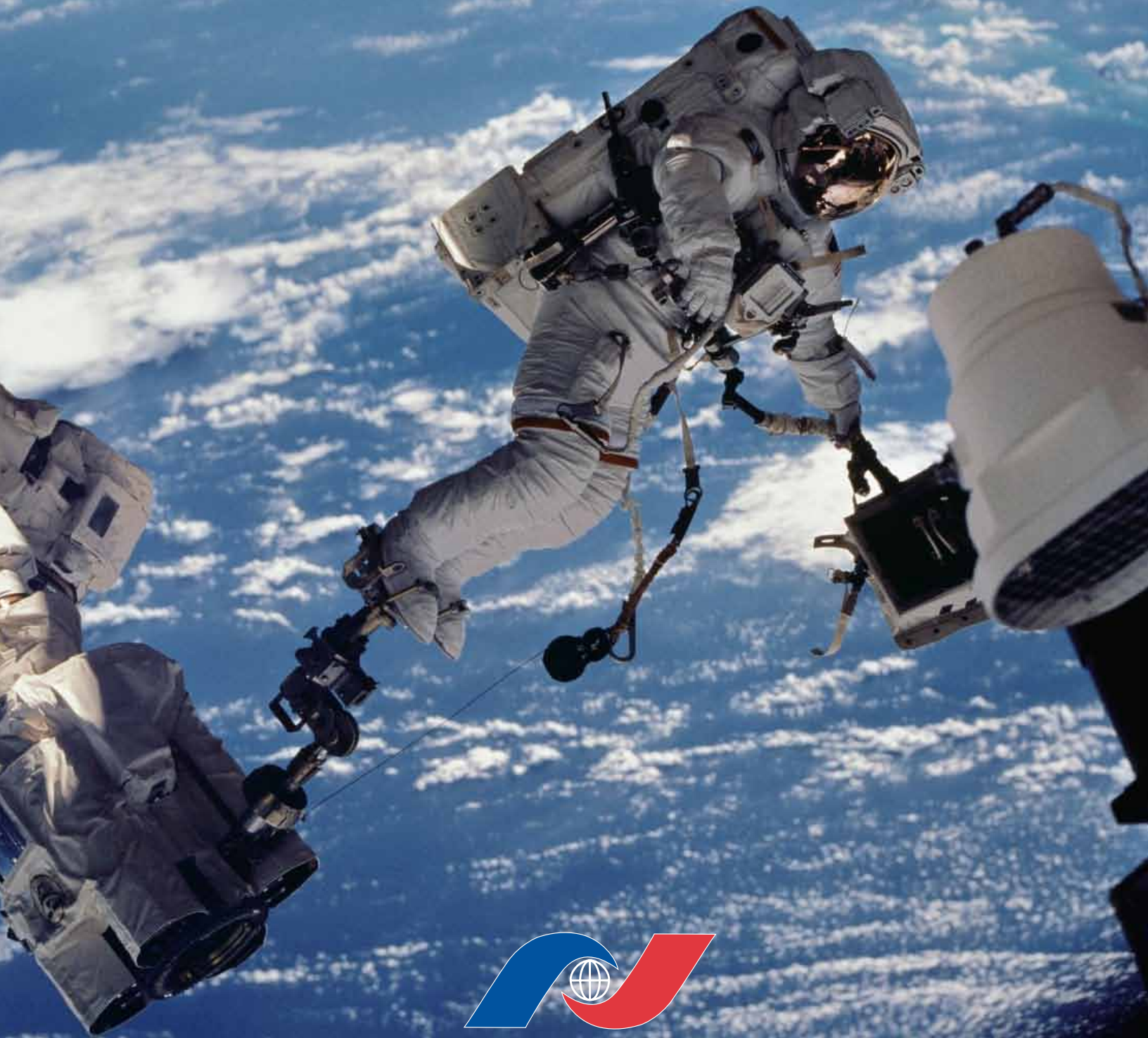


# SPACE TRAVEL: Putting People Into SPACE

INTERNATIONAL SPACE DEVELOPMENT CONFERENCE®

SHERATON GATEWAY HOTEL  
LOS ANGELES, CA  
MAY 24-27, 2018



National Space Society



In 2018 commercial space travel will begin putting people into space.

1. In February 2017 Elon Musk announced that SpaceX will fly two private citizens on a trip around the moon in 2018.
2. In April 2017 George Whitesides confirmed that Virgin Galactic is on track to begin commercial passenger spaceflights in 2018.
3. Also in April 2017 Jeff Bezos announced that Blue Origin plans to carry its first paying passengers in 2018.



Space travel is putting people into space. Where are they going? How will they get there? How will they live there? What is needed? How do we make it happen?



The National Space Society invites you to come learn about the current ideas and plans for space travel, development and space settlements at the International Space Development Conference.

The 37<sup>th</sup> annual **International Space Development Conference®**, ISDC® 2018, hosted by the National Space Society will be held in Los Angeles from May 24 - 27 at the Sheraton Gateway Los Angeles Hotel.

**ISDC® 2018** is where is where space leaders, astronauts, enthusiasts and the next generations of young students and professionals participate on space development; its scientific, economic, technical and social challenges and potentials. ISDC 2018 will host various sessions and workshops focused in multiple areas of space development: Moon and Mars exploration and settlement, deep space exploration, innovative technology, science fiction influence in today's technology, commercialization of space, collaboration in space, asteroids, living in space, space based solar power, space debris, space tourism, and space law and policy, among others.

**ISDC® 2018 Conference Program** includes four morning plenary sessions, four lunches and four dinners featuring keynote speakers, an Exhibit Hall, poster sessions, NASA/NSS Space Settlement Design Contest, book signing and much more for executives, managers, industry professionals, entrepreneurs, young professionals and students, and space leaders and space enthusiasts. Thought leaders in the space industry will share about past, current and upcoming innovations.

**PAST FEATURED SPEAKERS**

- Elon Musk, CEO and Founder of SpaceX, CEO Tesla Inc
- Charles Bolden, NASA Administrator
- A. P. J. Abdul Kalam, former President of India
- Prof. Johann-Dietrich Wörner, Director General, European Space Agency (ESA)
- Lt. Gen. Steven Kwast, Commander and President, Air University, USAF

**DETAILS**

- 1000+ Attendance
- 4 Plenary Sessions
- 12 Breakout Sessions
- 4 Lunches
- 4 Dinners

**Special Topic Breakout Sessions**, to include:

|                   |                 |                    |                   |
|-------------------|-----------------|--------------------|-------------------|
| Living in Space   | Mars            | Near Earth         | Space Business    |
| Space Solar Power | NextGen         | Space Law & Policy | Space Settlements |
| Back to the Moon  | LaunchPad Talks | METI/SETI          | Space Medicine    |



## ISDC® 2018 Fact Sheet

**Official Title:** National Space Society's 37<sup>th</sup> annual International Space Development Conference® (ISDC® 2018)



**What:** The annual International Space Development Conference® (ISDC®) is the keynote event of the National Space Society (NSS), bringing together leading managers, engineers, scientists, educators, and business people from civilian, military, commercial, entrepreneurial, and grassroots advocacy space sectors, to work toward the common goal of developing a spacefaring civilization. ISDC® has attracted up to 1200 attendees from over 20 countries, and has featured renowned speakers. ISDC® has been held in various locations throughout North America, with the 37<sup>th</sup> annual conference taking place in Los Angeles, CA.

**When:** Thursday, May 24 through Sunday, May 27, 2018

**Where:** Sheraton Gateway Los Angeles, 6101 W. Century Blvd., Los Angeles, CA 90045

**ISDC® Attendance:** On average, 800-1000 people attend an ISDC® annually. They include:

- Executives, managers, consultants, business owners and entrepreneurs
- Leaders and decision-makers from Space agencies
- Public and private policy makers and influencers in Space aerospace
- Scientists, engineers, and researchers from industry and academia
- Representatives of aerospace companies
- NSS Governors, Directors, Chapter Leaders, and Members
- Representatives of other space organizations including Space Tourism Society, AIAA, Mars Society, Planetary Society, Aero Space & Defense Forum, Space Frontier Foundation, SEDS, Explore Mars, Moon Society, Yuri's Night, Secure World Foundation, Satellite Industries Association, and Commercial Spaceflight Federation.
- NASA/NSS Space Settlement Student Contests participants and winners including attendees from 20+ countries including India, Bulgaria, Canada, China, Japan, Romania, Turkey, Mexico, United Kingdom, United States and Uruguay.



## Sponsorships

ISDC® 2018 provides an excellent marketing opportunity for your company or organization through our sponsorship program. We have general conference sponsorships and specific Gala sponsorships available. Whether you just want an ad in the program book or if you want all of the perks that come with being the official presenting sponsor for either the ISDC® 2018 Conference or the Saturday Night Gala, there is something for every budget.



## ISDC® 2018 Fact Sheet

### About the National Space Society (NSS)

NSS is an independent, educational, membership, nonprofit organization dedicated to the creation of spacefaring civilization. NSS is widely acknowledged as the preeminent citizen's voice on Space, with over 10,000 members and supporters, and over 50 chapters in the United States and around the world. The Society



publishes the Ad Astra magazine, an award-winning periodical chronicling the most important developments in Space.

NSS also actively recruits the next generation of young people to encourage their interest in STEM, developing math and science skills and foster their interest in becoming a part of the next generation of scientists, astronauts, and explorers. Your financial and sponsorship support can further assist us with this worthwhile goal. To learn more, visit [www.nss.org](http://www.nss.org).

### Demographic Data

- All NSS members receive the NSS' quarterly print magazine, Ad Astra and an additional distribution of 12,000 magazines are distributed annually.
- Half of all members have college or graduate degrees.
- NSS has significant online exposure with over 134,000 Facebook followers and 13,600 Twitter followers.
- Most have higher than average discretionary incomes (top 20%).
- Approximately 40-50 percent are between 30 and 60 years of age.
- Another 10-20 percent are under 30 years of age.
- The NSS actively engages and recruits college-age students.



### Previous Conferences

2017 St. Louis, MO

2016 San Juan, Puerto Rico

2015 Toronto, Canada

2014 Los Angeles, CA

2013 San Diego, CA

2012 Washington, D.C.

2011 Huntsville, AL

2010 Chicago, IL

2009 Orlando, FL





**Previous Sponsors, Co-Sponsors, Affiliates and Supporters of the National Space Society and ISDC®**



United Societies in Space



Space Studies Institute



International Space Elevator Consortium



Yuri's Night



ARECIBO OBSERVATORY  
 PUERTO RICO  
 SRI - UMET - USRA

# ISDC® 2018 Conference Sponsorship Opportunities

## Partner with the National Space Society

Please consider a sponsorship opportunity. Promote name and brand recognition of your organization throughout the conference. Showcase your support of the Space Movement. Sponsorships are on a first-come, first-served basis; limitations do apply. General descriptions are provided below, details per opportunity are available.

**37<sup>th</sup> International Space Development Conference® (ISDC® 2018)**  
**May 24-27, 2018**

### Sheraton Gateway Los Angeles Hotel

6101 W. Century Blvd.  
 Los Angeles, CA 90045

| BENEFITS                                                                    | <input type="checkbox"/> GALAXY<br>\$20,000 | <input type="checkbox"/> STELLAR<br>\$10,000 | <input type="checkbox"/> GOLD<br>\$5,000 | <input type="checkbox"/> SILVER<br>\$2,500 | <input type="checkbox"/> BRONZE<br>\$1,000 |
|-----------------------------------------------------------------------------|---------------------------------------------|----------------------------------------------|------------------------------------------|--------------------------------------------|--------------------------------------------|
| <b>MARKETING</b>                                                            |                                             |                                              |                                          |                                            |                                            |
| Year Round Recognition in NSS Marketing Materials                           | ★                                           |                                              |                                          |                                            |                                            |
| Recognition in Conference Program, Registration Area and at Conference Site | ★                                           | ★                                            | ★                                        | ★                                          | ★                                          |
| Advertisement in ISDC® 2018 Program                                         | Full Page Premier Placement                 | Full Page Premier Placement                  | Full Page                                | Half Page                                  |                                            |
| Distribution of Organization Literature in Conference Bag                   | ★                                           | ★                                            | ★                                        | ★                                          | ★                                          |
| Organization Logo and Link on ISDC® 2018 website                            | ★                                           | ★                                            | ★                                        | ★                                          | ★                                          |
| <b>EVENT PARTICIPATION</b>                                                  |                                             |                                              |                                          |                                            |                                            |
| Special Recognition at Gala                                                 | ★                                           | ★                                            |                                          |                                            |                                            |
| Booth in Exhibit Hall                                                       | Premium                                     | Premium                                      | General                                  | General                                    | General                                    |
| Tickets for Gala Dinner                                                     | 8                                           | 6                                            | 4                                        | 2                                          |                                            |
| Complimentary Annual NSS Memberships                                        | 8                                           | 6                                            | 4                                        | 2                                          |                                            |
| Full Conference Registration Passes<br><i>(includes all meals)</i>          | 4                                           | 3                                            | 2                                        | 1                                          |                                            |

Sponsorships listed below do not include the Benefits listed above.

#### EVENT SPONSORSHIPS:

- Gala Sponsor (1) .....\$20,000
- Dinner Sponsor (2) .....\$10,000
- Lunch Sponsor (4) .....\$5,000
- Hospitality Suite (3) .....\$2,500
- Session Tracks .....\$2,500
- Receptions (3) .....\$2,500

#### ATTENDEE AMENITIES SPONSORSHIPS:

- Hotel Key Card .....\$5,000
- Lanyards .....\$5,000
- Conference Bags .....\$5,000
- USB Thumb Drives .....\$5,000

#### ADVERTISING SPONSORSHIPS:

- Program Back Cover .....\$2,500
- Program Inside Front Cover .....\$2,300
- Program Inside Back Cover .....\$2,200
- Full Page Program Ad .....\$1,800
- Half Page Program Ad .....\$1,200
- Quarter Page Program Ad.....\$600
- Conference Bag Insert .....\$300

☆ SIGN ME UP TODAY FOR THE MARKED SPONSORSHIP & BILL ME ☆

- Count me in! Please send me an invoice for the noted sponsorship.*
- Please contact me regarding sponsorship of the event.*

**FAX COMPLETED AND SIGNED FORM**  
**TO: 703-435-4390**  
**or EMAIL TO:**  
**ISDC.SPONSORS@NSS.org**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

For more information or to explore opportunities for ISDC sponsorship, please call Aggie Kobrin at 949-727-1211.